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APPLICATION NO	. FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/699,503	10/31/2000	David C. Cushing	2566-106	1384	
6449	7590 04/18/200	- 6	EXAM	EXAMINER	
ROTHWELL, FIGG, ERNST & MANBECK, P.C.			ALPERT,	ALPERT, JAMES M	
1425 K STREET, N.W. SUITE 800		ART UNIT	PAPER NUMBER		
WASHINGTON, DC 20005			3624		
			DATE MAILED: 04/18/200	6	

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)	
	09/699,503	CUSHING ET AL.	
Office Action Summary	Examiner	Art Unit	
	James Alpert	3624	
- The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address	
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.1: after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period of  - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim will apply and will expire SIX (6) MONTHS from , cause the application to become ABANDONE	l.  lety filed  the mailing date of this communication.  D (35 U.S.C. § 133).	
Status			
Responsive to communication(s) filed on <u>03 Fero</u> This action is <b>FINAL</b> . 2b) ☑ This 3) ☐ Since this application is in condition for alloward closed in accordance with the practice under Expression in the practice of the practic	action is non-final.		
Disposition of Claims			
4)  Claim(s) 1-16 and 18-21 is/are pending in the a 4a) Of the above claim(s) is/are withdray 5)  Claim(s) is/are allowed. 6)  Claim(s) 1-16 & 18-21 is/are rejected. 7)  Claim(s) is/are objected to. 8)  Claim(s) are subject to restriction and/o  Application Papers  9)  The specification is objected to by the Examine 10)  The drawing(s) filed on is/are: a)  according a cordinal content of the applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11)  The oath or declaration is objected to by the Examine	wn from consideration.  r election requirement.  r.  epted or b) objected to by the 8 drawing(s) be held in abeyance. See ion is required if the drawing(s) is objected to by the 8 drawing(s) is objected to by the 8 drawing(s) be held in abeyance.	e 37 CFR 1.85(a). ected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority document: 2. Certified copies of the priority document: 3. Copies of the certified copies of the priority document: application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in Application rity documents have been receive u (PCT Rule 17.2(a)).	on No ed in this National Stage	
Attachment(s)			
Notice of References Cited (PTO-892)     Notice of Draftsperson's Patent Drawing Review (PTO-948)	4) Interview Summary Paper No(s)/Mail Da		
Notice of Dransperson's Patent Drawing Review (PTO-948)     Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)     Paper No(s)/Mail Date		atent Application (PTO-152)	

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The following communication is in response to Applicant's amendment filed on 02/03/2006.

Status of Claims

Claims 5,8,10-12,15-16 are original. Claims 1-2 are currently amended. Claims 3-4,6-7,9,13-14,18-21 are previously presented. Claim 17 is cancelled. Claims 1-16 & 18-21 are therefore currently pending.

Response to Arguments

Applicant's arguments have been fully considered. With regard to the rejections made under 35 U.S.C. 101, Applicant's arguments are persuasive, and the rejections are hereby withdrawn. With regard to the rejections made under 35 U.S.C. 112, the following observations are made:

- 1. The amendments to Claims 1-2 are sufficient to overcome the rejections, and they are withdrawn.
- 2. Applicant's argument with regard to Claim 3 is persuasive, and the rejection is withdrawn.
- 3. Applicant's argument with respect to Claim 4 is not found persuasive. Since Claim 1 fails to explicitly recite a structure necessary to obtain real-time information, the reference in Claim 4 to utilizing such information is necessarily confusing. How is the method able to obtain data that the system is not configured to provide? This rejection is maintained.

With regard to the rejections made under 35 U.S.C. 103, Applicant's arguments have been fully considered and are persuasive. Therefore, the rejections are hereby withdrawn. However, upon further consideration, a new ground(s) of rejection is made in view of Freeney, U.S. Patent #6594643, in view of Kane, U.S. Patent #6317728.

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## Claim Rejections - 35 USC § 103

The text of 35 U.S.C. §103, which is not included in this action, can be found in a prior Office action. Claims 1-2,13-14,18-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Freeney in view of Kane. Claims 3-8,15-16,21 are rejected under 103(a) as being unpatentable over Freeney in view of Kane, and further in view of PlexusGroup Commentary #59 (hereinafter "Plexus"). Claims 9-12 are rejected under 103(a) as being unpatentable over Freeney in view of Kane, and further in view of Horrigan et al, U.S. Patent #6493682.

With regard to Claims 1-2,18-19 Freeney teaches the method and system comprising:

providing a server connected to a communication network, said server being programmed with a specific trading strategy algorithm, (Col.1, lines 45-47, describing a "computer" with pre-determined trading criteria, a.k.a. an algorithm. See Col. 3, lines 23-44)

said server receiving a non-executable request for trading a number of shares of a particular security in a trade forum, and (Col. 2, lines 63-67, describing "investment data", such as number of shares, particular security, etc)

said server executing said specific trading strategy algorithm to generate one or more executable trade orders for carrying out said request, (Col. 3, lines 23-44)

said one or more executable trade orders being generated according to a trading strategy, (Col. 3, lines 54-59)

receiving at said server over said network a request for trading a number of shares of a particular security from a customer, (Col. 2, lines 63-67)

generating one or more executable trade orders for carrying out said request according to actions determined by said specific trading strategy algorithm, and (Col. 3, lines 23-44)

executing the one or more executable trade orders in a trade forum according to actions determined by said specific trading strategy algorithm. (Col. 4, lines 12-15)

In looking at Claim 1, however, it is fairly evident that Freeney does not expressly teach the limitations wherein there are multiple servers, each programmed with a specific trading algorithm. The examiner has reviewed the entirety of the disclosure, drawings, and claims in order to gain further insight into the choice of this particular architecture to implement Applicant's methods, and has discovered that there does not appear to be any particular reason, either obvious or latent, as to why the methods should be implemented on multiple servers, as opposed to simply using one server with multiple modules to implement user requests. After carefully consideration, the examiner is left to reason that "multiple servers" is simply a design choice. As it is, applicant's own Figure #1 shows a single "super server" presumably to include multiple servers therein, yet indicating that a single processor is sufficient under some conditions. The issue then becomes whether there is any prior art, which suggest multiple algorithms, though perhaps implemented on a single computer/server. In an analogous application, Kane discloses this exact situation.

Kane does use slightly different language than the instant application to describe similar concepts. For example, the word "agent" is used to described what appears to be modules that implement "rules" which are similar to algorithms: sequence of rules to

reach a determination. Thus, only need look at Claim 8 to discover a method similar to Applicant's wherein several agents implement different sets of rules to reach decision about making a buy/sell orders. Thus the idea of multiple algorithms is known in the art. To that end, it would have been obvious to one of ordinary skill in the art to combine the teachings of Freeney, related to an implemented algorithm on a server, with the teachings of Kane, related to implementing multiple algorithms each processing an trade request to an individual set of rules, in order to teach Applicant's invention as claimed, whether the algorithms are implemented on multiple servers, or a single server with multiple modules, as a matter of choice of design. The motivation for such a combination is simply to provide as many

With regard to Claims 13-14, as mentioned previously, Freeny does not expressly teach multiple servers such that orders among the multiple servers can possibly be matched (as described in Claims 13-14). However, in the system envisioned by as combination of Sweeny and Kane, each algorithm would have access to each other and trades could be easily matched. As such a combination of references discloses these claims as well.

With regards to Claims 3-8,15-16,21, the examiner has observed that these claims relate in one way or another to the implementation of the VWAP (Volume Weighted Adjusted Price) algorithm onto the server system of Claim 1. That is to say, these claims detail the exact steps undertaken in the particular algorithm. Claim 15 adds smoothing to the mix as well. Yet for all the detail, isn't VWAP very old and well known in the art? At the same time, aren't these steps simply a matter of programming design

to achieve the goals of the VWAP? The initial examiner to the case cited the Plexus reference to establish this algorithm and in fact, this reference suggests VWAP has been established for quite some time. Thus, it would have been obvious to one of ordinary skill in the art at the time applicant's invention was made to combine the teachings of Freeny, relating to implementation of an algorithm onto a server, with the teachings of Plexus, relating to the VWAP algorithm, such that the algorithm could be performed by the system in Freeny. The motivation for the combination is simple: to provide a proven algorithm for investing in an automated format. This motivation (and others) is actually suggested in Freeny at (Col. 1, line 62 – Col. 2, line 15).

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With regard to Claims 9-12, the examiner has observed that these claims relate in one way or another to the implementation of the SPI (Short-term Price Improvement) algorithm onto the server system of Claim 1. That is to say, these claims detail the exact steps undertaken in the particular algorithm. While the acronym "SPI" is not well known, and is part of the marketing by the assignee of the instant application, the idea itself of regulating the flow or orders in a short time period is very old and well known in the art. For example, one patent dealing with this subject matter is Horrigan. Horrigan provides the method for,

"determining whether to execute an order (or list of orders) immediately, or delay execution in exchange for possible price savings." (Col. 3, lines 27-29).

And further describes the case where,

"... the investor plans to trade the security within a specified trading window as well as the case in which trading occurs only at attractive prices." (Col. 3, lines 36-38).

Horrigan goes on to describe how the decisions are based on risk aversion, variance, and other factors, which are elements in Applicant's SPI algorithm focusing on Art Unit: 3624

aggressiveness of the investor and necessity of immediacy in the market. Thus from the examiner viewpoint, the actual SPI algorithm is simply an obvious modification to the existing means for conducting trading programmatically. Considering that Freeny has established a system and method for implementing generating and executing trade orders according to algorithms expected of a use, it would have been obvious to one of ordinary skill in the art at the time applicant's invention was made to modify the teachings of Freeny, relating to implementation of an algorithm onto a server, to include an algorithm similar to those described by the SPI algorithm as described by applicant or the algorithm described by Horrigan, both dealing in shortened time-frame trading. The motivation for the combination is simple: to provide a proven algorithm for investing in an automated format. This motivation (and others) is actually suggested in Freeny at (Col. 1, line 62 – Col. 2, line 15).

## Conclusion

THIS ACTION IS NON-FINAL. Any inquiry concerning this communication or earlier communications from the examiner should be directed to James Alpert whose telephone number is (571) 272-6738. The examiner can normally be reached on M-F 9:30-6:00. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Vincent Millin can be reached on (571) 272-6747. The fax phone number for the organization where this application or proceeding is assigned is (571) 273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published

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James M. Alpert April 13, 2006

JAGDISH N. PATEL PRIMARY EXAMINER